



**Exhibitions Think Tank**  
Working together to redefine the industry

# SHARE YOUR VISION FOR THE EXHIBITION INDUSTRY



THINK TANK SCHEDULES

Fight the crisis, bond with peers and help save the industry  
100% profits from this project will be donated to a charity helping to fight Covid-19

**SECURE YOUR SEATS NOW!**

ORGANISED BY

**m33** Consulting Group

SUPPORTED BY

**Exhibition  
World**

**m+a**

**TSNN** Trade Show News Network

**Grip**



SHOWCASING THE WORLD OF EXHIBITIONS  
**exhibition**  
*showcase*

# HOW TO GET INVOLVED:

There are many ways to get involved and support the Exhibitions Think Tank! Please choose whatever works best for you!



1

**Join now** and **secure your seat** in the Exhibitions Think Tank!

2

**Become a Team Leader:** Please **contact us** if you would like to become a Team Leader, helping to guide a group of industry peers through different sprints in the Exhibitions Think Tank

3

**Help as a company:** Simply **buy 10+ tickets** for your teams, customers or industry colleagues. We will create a set of promotional banners featuring your branding for you to share online.

4

**Help spread the word:** Please forward this email to your exhibition industry colleagues and help to spread the word!

5

**Post a banner:** Post a banner shown below and link it back to the Think Tank website [exhibitionsthinktank.com](http://exhibitionsthinktank.com)



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# HOW IT WORKS:

The Exhibitions Think Tank is divided into four sprints. In each sprint we will discuss the changes needed in the exhibition industry and drill a level deeper from sprint to sprint:



## THINK TANK SCHEDULES

Each sprint includes the following steps

### AN ONLINE SURVEY

All participants will complete a supporting survey in preparation for the first session.

### WORKING GROUPS

A team leader for each group will coordinate tasks and discussion that will be fed-back to the Think Tank.

### FIRST ONLINE SESSION

The survey results will be presented, informing the themes for the upcoming working group tasks.

### SECOND ONLINE SESSION

Combined outputs from all groups will be presented back to the Think Tank, concluding the Sprint in readiness for the next one.

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# TEAM LEADERS

Meet the think tank



**MATTHIAS TESI BAUR**  
Organiser



**TAMAR BECK**  
Team Leader



**EDDIE CHOI**  
Team Leader



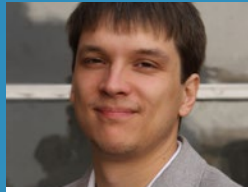
**FLORIAN COURGENOUIL**  
Team Leader



**MATT COYNE**  
Team Leader



**NICOLETTE ELIA**  
Team Leader



**MYKYTA FASTOVETS**  
Team Leader



**HOLGER FEIST**  
Team Leader



**STEPHAN FORSEILLES**  
Team Leader



**MIKE FROST**  
Team Leader



**ENRICO GALLORINI**  
Team Leader



**GUY GARSIDE**  
Team Leader



**TIM GROOT**  
Team Leader



**THORSTEN HILBER**  
Team Leader



**SOPHIE HOLT**  
Team Leader



**BJÖRN KEMPE**  
Team Leader



**RAGHAV KHOSLA**  
Team Leader



**SILKE HOERSCH KLEIN**  
Team Leader



**ANGELICA MONDO**  
Team Leader



**STEPHAN MURTAGH**  
Team Leader



**BARIS ONAY**  
Team Leader



**NATASJA O'CONNOR**  
Team Leader



**CAITLIN READ**  
Team Leader



**STEPHANIE SELESNICK**  
Team Leader



**PAUL DOMINGUEZ**  
Organiser

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